



Internet Measurement 2.0

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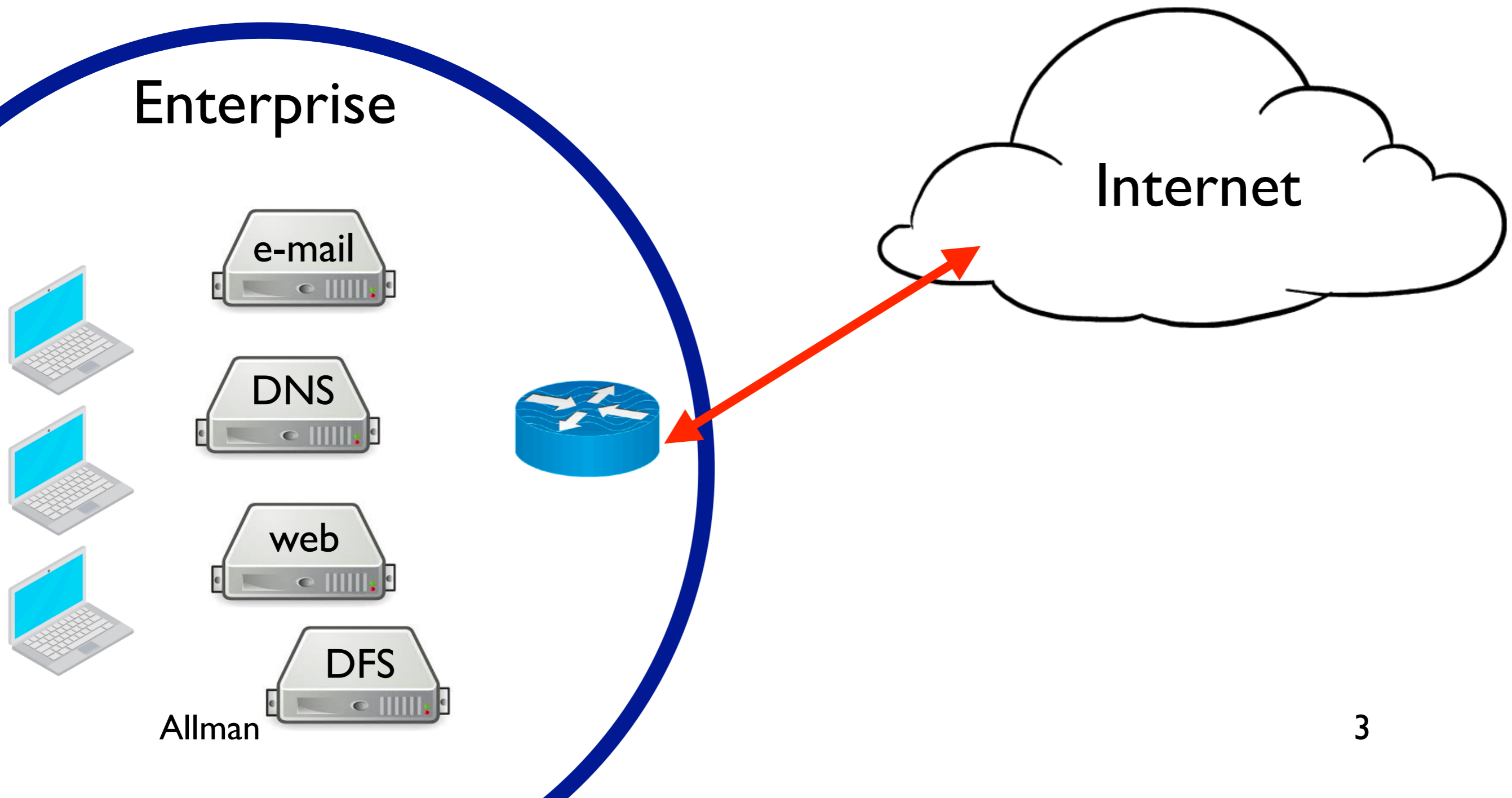
“There’s never enough time to do all the nothing you want.”

– Bill Watterson

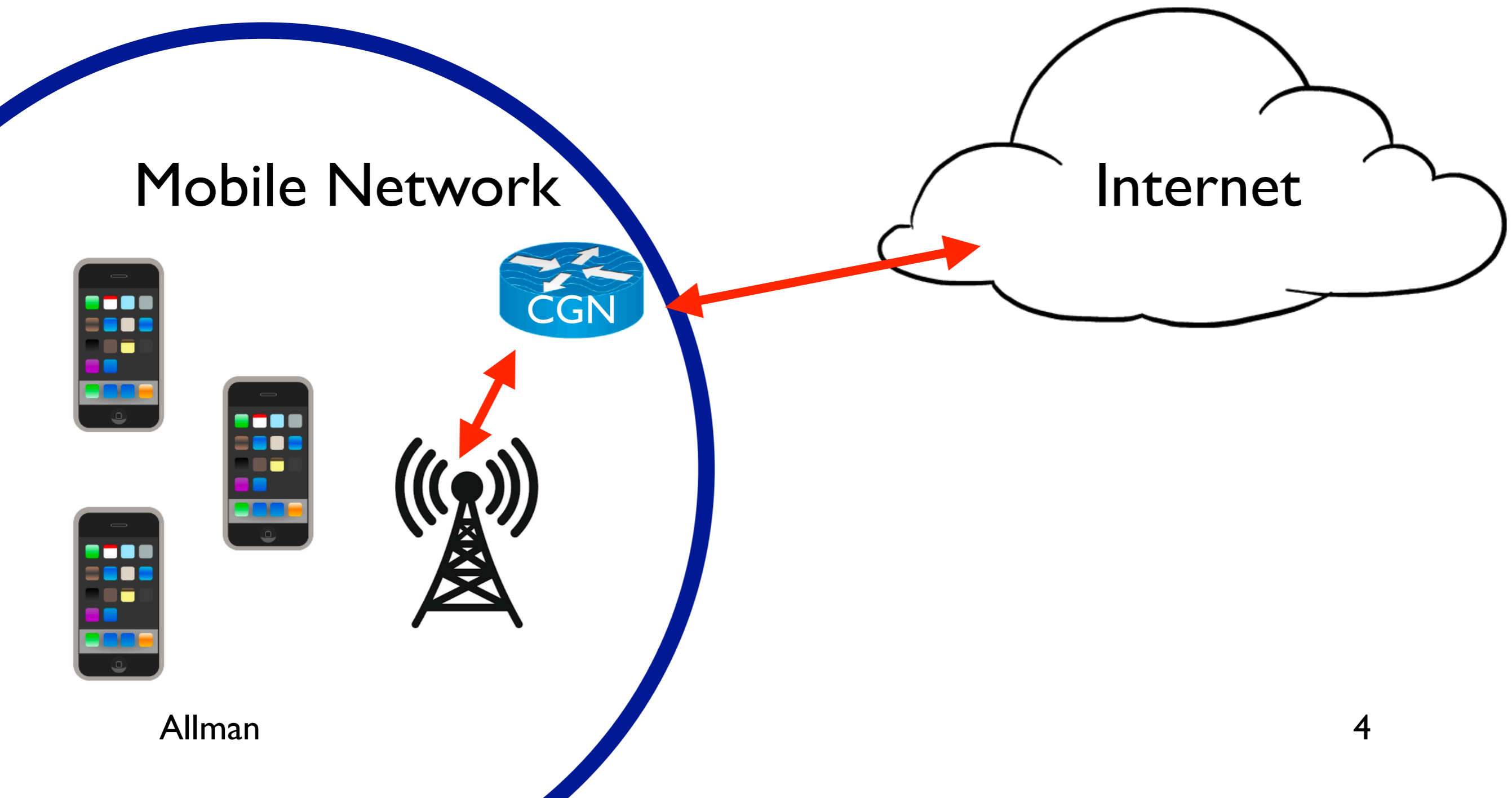
Opportunism

- Observation: our measurements often are and have been ad-hoc and opportunistic

Barriers to Measurement

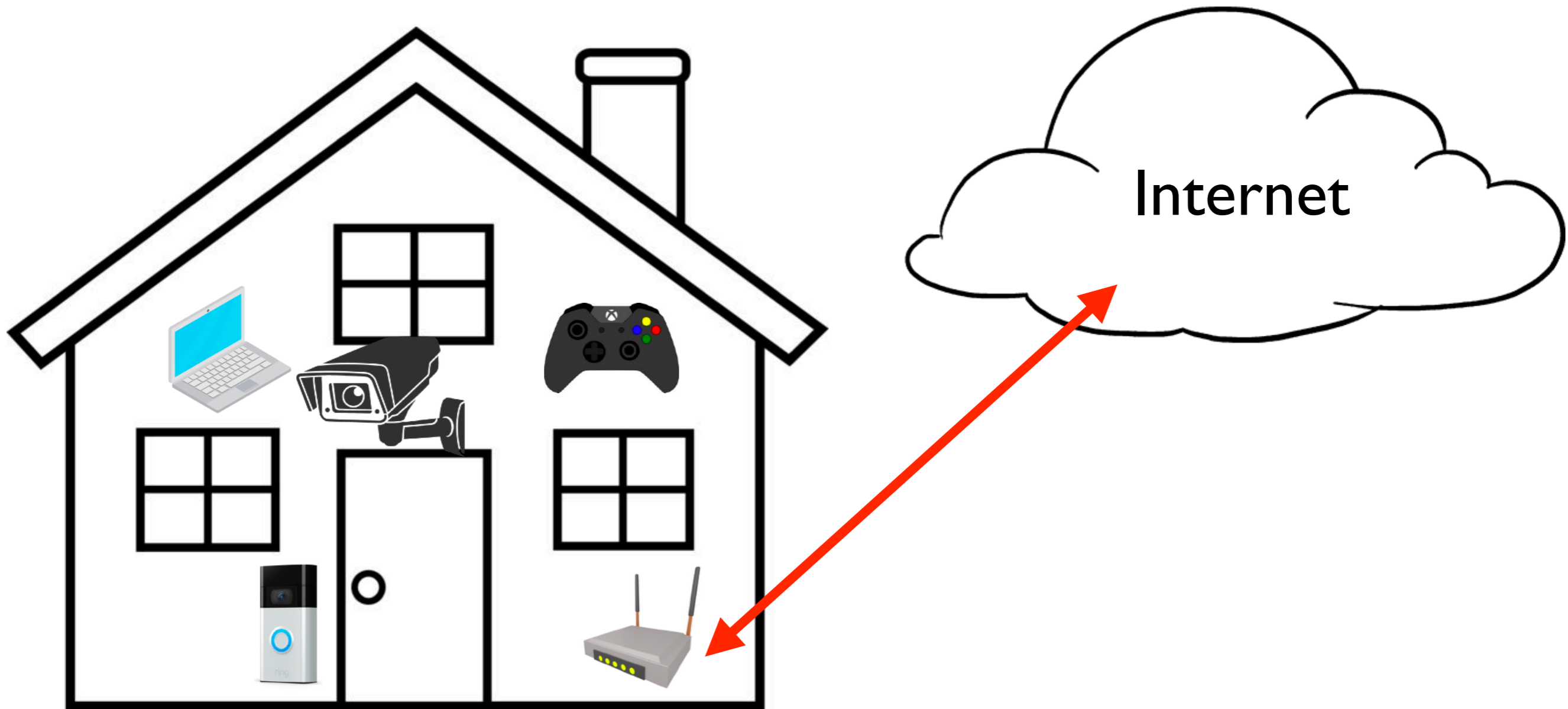


Barriers to Measurement



Barriers to Measurement

Residential



Barriers to Measurement

- Increasingly the key barrier to measuring the Internet is the Internet!

What Do We Need?

- More visibility!
- Tons of highly capable vantage and diverse vantage points
- More collaboration with a variety of industry partners

How?

- Think about non-technical structures to foster Internet measurement



Spend On What?

- Subsidize residential and mobile Internet connectivity in exchange for allowing some passive and active measurement from a given network

Spend On What?

- Joint appointments between universities and industry
- sabbaticals on steroids

Spend On What?

- Spend on operations of infrastructure in addition to research

Long Time Horizon

- Think beyond ...
 - ... the single year sabbatical
 - ... the standard three year grant
 - ... what is needed for the next IMC paper
- What can we put in place for the next *decade*?
- What can we do to stop so many one-offs?



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Questions? Comments?



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